



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michael D. O'Shea, et al.      Docket No.: KCX-731 (19567)  
Serial No.: 10/748,763      Group Art Unit: 3621  
Filed: December 30, 2003      Examiner: Unknown  
For: RFID-Based Electronic System And      Confirmation No.: 2711  
Method For Automatic Cross-Marketing  
Promotional Offers and Check-Outs

**Combined Declaration and Power of Attorney  
Original U.S. Patent Application  
Joint Inventors**

Commissioner for Patents  
U.S. Patent and Trademark Office  
Post Office Box 1450  
Alexandria, VA 22313-1450

Sir:

As the below-named inventors, we hereby declare that:

Our respective addresses, post office addresses and citizenship designations are as stated below, next to our names.

We believe that we are the original, first and joint inventors of the subject matter which is claimed and for which a patent is sought in the patent application entitled:

**RFID-Based Electronic System And Method For Automatic  
Cross-Marketing Promotional Offers and Check-Outs**

We hereby state that each of us has reviewed and understands the contents of the specification, including the claims and any accompanying drawings, as amended by any amendment specifically referred to in the oath or declaration.

We acknowledge our duty to disclose all information which is material to the patentability of this application as defined by 37 C.F.R. 1.56.



As the named inventors, we hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the United States Patent and Trademark Office connected herewith:

Robert A. Ambrose, Reg. No. 51231; David J. Arteman, Reg. No. 44512; Scott A. Baum, Reg. No. 51237; Michael J. Bendel, Reg. No. 39605; John L. Brodersen, Reg. No. 51236; Jonelle R. Burnham, Reg. No. 41980; Patricia A. Charlier, Reg. No. 38840; Thomas J. Connelly, Reg. No. 28404; Gregory E. Croft, Reg. No. 27542; Jeffrey B. Curtin, Reg. No. 37601; Ralph H. Dean, Reg. No. 41550; Alyssa A. Dudkowski, Reg. No. 40596; Randall W. Fieldhack, Reg. No. 43611; Steven D. Flack, Reg. No. 40608; Thomas M. Gage, Reg. No. 33385; Scott B. Garrison, Reg. No. 39198; Joseph P. Harps, Reg. No. 28854; Nathan P. Hendon, Reg. No. 55848; William D. Herrick, Reg. No. 25468; Kyle K. Kappes, Reg. No. 34846; David J. Klann, Reg. No. 46833; Nancy M. Klembus, Reg. No. 40051; H. Michael Kubicki, Reg. No. 51235; Vincent T. Kung, Reg. No. 45797; Christos S. Kyriakou, Reg. No. 42776; Nicholas N. Leach, Reg. No. 31776; William W. Letson, Reg. No. 42797; Thomas J. Mielke, Reg. No. 31399; Douglas L. Miller, Reg. No. 30406; Sebastian C. Pugilese III, Reg. No. 42091; James B. Robinson, Reg. No. 34912; Bryan R. Rosiejka, Reg. No. 55583; Richard M. Shane, Reg. No. 50921; Karl V. Sidor, Reg. No. 32597; Douglas H. Tulley, Jr., Reg. No. 34743; Sue C. Watson, Reg. No. 38850; Patrick C. Wilson, Reg. No. 31893; and Paul Y. Yee, Reg. No. 29460; Wellington M. Manning, Jr., Reg. No. 22376; Julian W. Dority, Reg. No. 20268; James M. Bagarazzi, Reg. No. 29609; Richard M. Moose, Reg. No. 31226; Stephen E. Bondura, Reg. No. 35070; Timothy A. Cassidy, Reg. No. 38024; Jeffrey M. Karmilovich, Reg. No. 35915; Tim F. Williams, Reg. No. 47178; Timothy D. St. Clair, Reg. No. 48316; Jason W. Johnston, Reg. No. 45675; Neal P. Pierotti, Reg. No. 45716; Bernard S. Klosowski, Jr., Reg. No. 47710; Steven R. LeBlanc, Reg. No. 47740; David M. Sigmon, Reg. No. 52224; Tara E. Agnew, Reg. No. 50589; Neil M. Batavia, Reg. No. 54599; Christina L. Mangelsen, Reg. No. 50244; Harry E. Moose, Jr., Reg. No. 51277; Jennifer L. Ulsh, Reg. No. 52312.

Please direct all correspondence to: Stephen E. Bondura  
Dority & Manning, P.A.  
Post Office Box 1449  
Greenville, South Carolina 29602-1449  
(864) 271-1592 Telephone  
(864) 233-7342 Facsimile

We hereby declare that:

- 1) All statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and
- 2) These statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this application or any patent issued thereof.



**Michael D. O'Shea**

First Inventor's Full Name

  
Inventor's Signature

7/8/04  
Date of Execution of this Document

United States

Inventor's Country of Citizenship

711 Wilderness Court, Neenah, Wisconsin 54956

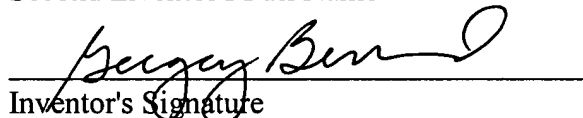
Inventor's Residence Address

Same as residence address

Inventor's Post Office Address

**Gregory Benrud**

Second Inventor's Full Name

  
Inventor's Signature

06/21/2004  
Date of Execution of this Document

United States

Inventor's Country of Citizenship

2415 Maple Grove Drive, Neenah, Wisconsin 54956

Inventor's Residence Address

Same as residence address

Inventor's Post Office Address



**John A. Anderla**

Third Inventor's Full Name

John A. Anderla  
Inventor's Signature

6/23/2004  
Date of Execution of this Document

United States

Inventor's Country of Citizenship

94 Estherbrook Court, Appleton, Wisconsin 54915

Inventor's Residence Address

Same as residence address

Inventor's Post Office Address

**Ivan Schrodt**

Fourth Inventor's Full Name

Ivan Schrodt  
Inventor's Signature

06/21/2004  
Date of Execution of this Document

United States

Inventor's Country of Citizenship

W4912 Palisades Trail, Sherwood, Wisconsin 54169

Inventor's Residence Address

Same as residence address

Inventor's Post Office Address